UCONN SCHOOL OF BUSINESS

M.S. in Business Analytics & Project Management

2026-2027 Plan of Study

Name _____ PeopleSoft ID _____

Expected Graduation Date _____ Year: _____

This is a recommended plan of study. The MSBAPM program is a flexible program and students can choose to progress through at their own pace, within their visa and/or financial aid requirements. As you plan your program, please be mindful of course pre-requisites to progress through appropriately and schedule advising appointments with your advisors via the Bookings page.

Course Subject	Course #	Course Title	Credit Hours	Semester F Sp Su	Year	Notes
1ST SEMESTER COURSE RECOMMENDATIONS						
OPIM	**5270**	**Introduction to Project Management**	**3**			
OPIM	**5601**	**Technical Communications in Business Analytics and Project Mgt**	**1**			
OPIM	**5603**	**Statistics in Business Analytics**	**3**			
OPIM	**5604**	**Predictive Modeling *(pre- or co-req. OPIM 5603 AND Python Bootcamp)***	**3**			
2ND SEMESTER COURSE RECOMMENDATIONS						
OPIM	**5272**	**Data Management and Business Process Modeling**	**3**			
OPIM	**5668**	**Agile Project Mgt. & Methodologies *(prereq. OPIM 5270)***	**3**			
OPIM	**5671**	**Data Mining and Time Series Forecasting *(prereq. OPIM 5604)***	**3**			
OPIM/Other		*Elective (Four, 3-credit required) or remaining CORE	**3**			
3RD SEMESTER COURSE RECOMMENDATIONS						
OPIM	**5641**	**Business Decision Modeling (pre-req. Python Bootcamp)**	**3**			
OPIM/Other		*Elective (Four, 3-credit required) or remaining CORE	3			
OPIM/Other		*Elective (Four, 3-credit required) or remaining CORE	3			
4TH SEMESTER COURSE RECOMMENDATIONS						
OPIM	**5770**	**Advanced Bus. Analytics & Proj. Management *(prereq. 5604, 5272, 5668, 5671)***	3			
OPIM/Other		*Elective (Four, 3-credit required) or remaining CORE	3			
			37 credits required			

*Choose **3** elective courses from **one** of the below concentrations to obtain a concentration (plus one additional elective in any area) or take any **4** elective courses listed under the general electives section.

Concentration 1: Business Data Science Concentration

Choose three (3) from the following recommended courses:

Course Subject	Course #	Course Title	Credit Hours	Semester F Sp Su	Year	Notes
OPIM	5501	Visual Analytics	3			
OPIM	5502	Big Data Analytics with Cloud Computing *(prereq. OPIM 5604, OPIM 5272)*	3			
OPIM	5504	Adaptive Business Intelligence *(prereq. OPIM 5603)*	3			
OPIM	5509	Introduction to Deep Learning *(prereq. OPIM 5604)*	3			
OPIM	5511	Survival Analysis with SAS *(prereq. OPIM 5604)*	3			
OPIM	5512	Data Science using Python *(prereq. OPIM 5604)*	3			
		Concentration Credit Hours	**9**			

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Concentration 2: Marketing Analytics Concentration						
Required Course						
Course Subject	**Course #**	**Course Title**	**Credit Hours**	**Semester F Sp Su**	**Year**	**Notes**
MKTG	5115	Marketing Management	3			
Choose two (2) from the following recommended courses:						
MKTG	5220	Big Data and Strategic Marketing *(prereq. MKTG 5115, OPIM 5603)*	3			
MKTG	5250	Market Research and Intelligence *(prereq. MKTG 5115)*	3			
MKTG	5251	Marketing and Digital Analytics *(prereq. MKTG 5115, OPIM 5603)*	3			
MKTG	5665	Digital Marketing *(prereq. MKTG 5115)*	3			
OPIM	5510	Web Analytics *(prereq. OPIM 5604)*	3			
		Concentration Credit Hours	9			
Concentration 3: Supply Chain Analytics Concentration						
Choose three (3) from the following recommended courses:						
Course Subject	**Course #**	**Course Title**	**Credit Hours**	**Semester F Sp Su**	**Year**	**Notes**
OPIM	5110	Operations Management	3			
OPIM	5111	Supply Chain Analytics	3			
OPIM	5112	Strategic Sourcing	3			
OPIM	5113	Distribution and Logistics	3			
OPIM	5114	Sustainable Supply Chain Management	3			
OPIM	5115	Supply Chain Finance	3			
		Concentration Credit Hours	9			
Concentration 4: AI for Business Concentration						
Choose three (3) from the following recommended courses:						
Course Subject	**Course #**	**Course Title**	**Credit Hours**	**Semester F Sp Su**	**Year**	**Notes**
OPIM	5509	Introduction to Deep Learning (prereq. OPIM 5604)	3			
OPIM	5515	Generative AI for Business (pre-req. OPIM 5604)	3			
OPIM	5516	Advanced Deep Learning (pre-req. OPIM 5604 & 5509)	3			
OPIM	5517	Building Advanced Generative AI Systems (pre-req. OPIM 5515 & 5604)	3			
OPIM	5518	AI Governance: A Risk Management Framework for Trustworthy and Responsible AI (pre-req. OPIM 5515 & 5604)	3			
		Concentration Credit Hours	9			
General Electives						
Students can complete the 12-credits of electives by selecting from the following courses:						
Choose four (4) from the following Approved Electives: OPIM 5110, 5111, 5112, 5113, 5114, 5115, 5500, 5501, 5502, 5504, 5509, 5510, 5511, 5512, 5515, 5516, 5517, 5518, 5894, MENT 5620; or approved graduate level (5000 or above) MKTG, MENT, or FNCE courses.						
Course Subject	**Course #**	**Course Title**	**Credit Hours**	**Semester F Sp Su**	**Year**	**Notes**
			3			
			3			
			3			
			3			
		General Elective Credit Hours	12			